



# **Andrey Golovin**

## **General Director, ESYLUX RU**

***Perfect Climate+Energy  
Saving+Biological Effective  
Lighting Solution***

**ESYLUX**•



Quality of life

Human centered

Energy efficiency

Smart buildings that automatically increase the quality of life while protecting the natural resources of the planet are all of our passion. For this we develop, produce and distribute product solutions, on the one hand, improving the energy efficiency of buildings, on the other hand placing people and their individual needs at the centre. Giving them back something that otherwise they mostly have to forego indoors: the blue sky, a fresh, pleasant climate and the natural light of the sun.



Ideal room temperature

Sensors

Comfortable lighting mood

Optimal air quality

We achieve this, on the one hand, with our solutions in the field of automation, especially with our sensors. These do not only look for energy-efficient operation of the devices controlled by them. They immediately recognise with their fine senses what people need, and then create an atmosphere in which people feel good and stay healthy. For example, by an optimal quality of air, an ideal room temperature and a comfortable lighting mood.

„Official Partner  
of the Daylight“

Motivation

Vitality

Ability to  
concentrate

Biologically  
effective light

Improved sleep

On the other hand we provide illumination, which is based on key characteristics and the dynamic course of natural daylight. This biologically effective light or "Human Centric Lighting" makes humans more vital, promotes their motivation and increases their concentration. It clocks their internal clock and makes them sleep better at night. With the biologically effective light we bring a piece of nature indoors. Another reason why we call ourselves: „Official Partner of the Daylight“.

## Holistic room solutions


Interaction  
of light and  
automation

Digital networking



Our buildings are primarily non-residential buildings such as office and administrative buildings, commercial premises, educational or health facilities. Within these buildings our focus is where humans usually dwell the longest: the individual room. Here we are increasingly focusing on integrated solutions, on a close interaction of light and automation (keyword: intelligent lighting) and on the benefits of digital networking. This also makes it possible that our solutions can be integrated into a building-wide automation. So we move from the room to the entire building.

## SIMPLICITY



Despite or even because of the complexity of the requirements that arise with all these tasks, we pay particular attention that our solutions can always easily be installed, operated and adapted to the user's personal preferences. Our company's mission statement, to which we reorient ourselves every day, therefore is: Performance for Simplicity. Finally, this is the only way with which we help people further.

50 years of market experience

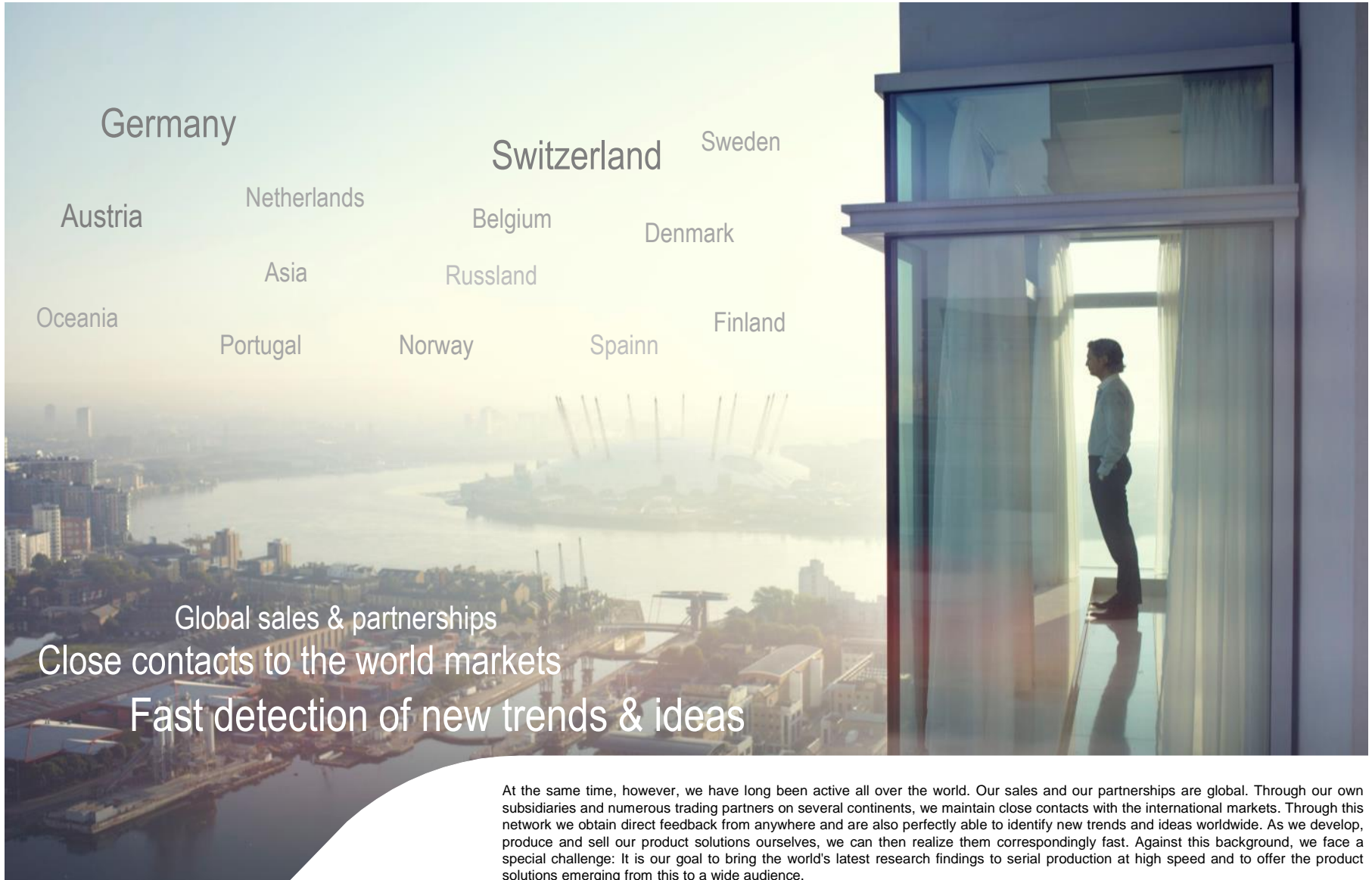
High service standards

Product quality

Made in Germany

Among others, our numerous partners in the market consist of installers, lighting designers, wholesalers, electrical planners and architects. Those we have won not only with our way of thinking and our ideas. They also rely on nearly 50 years of market experience, high service standards, and above all, our quality. Because, for the research, development and production our motto is "Made in Germany". The German engineering still stands out for high engineering skills, creative inventiveness and reliability. Specifically for the assurance of our light quality we use a modernly equipped light laboratory at our German headquarters.





Germany

Switzerland

Sweden

Austria

Netherlands

Belgium

Denmark

Asia

Russland

Oceania

Portugal

Norway

Spainn

Finland

Global sales & partnerships  
Close contacts to the world markets  
Fast detection of new trends & ideas

At the same time, however, we have long been active all over the world. Our sales and our partnerships are global. Through our own subsidiaries and numerous trading partners on several continents, we maintain close contacts with the international markets. Through this network we obtain direct feedback from anywhere and are also perfectly able to identify new trends and ideas worldwide. As we develop, produce and sell our product solutions ourselves, we can then realize them correspondingly fast. Against this background, we face a special challenge: It is our goal to bring the world's latest research findings to serial production at high speed and to offer the product solutions emerging from this to a wide audience.

# Performance for Simplicity

[www.esylux.com](http://www.esylux.com)